

Exhibit Space Details

Exhibit Space Equipment

Each 10' x 10' exhibit space will be set with 8' high black back drape, 3' high black side drape, one 6'L x 30"H black draped table, two Limerick® chairs by Herman Miller and one wastebasket. Exhibit spaces 300 sqft or less will receive an identification sign. Exhibit spaces larger than 300 sqft may receive an identification sign upon request.

Exhibit Hall Carpet

The exhibit area is not carpeted. The aisles will be carpeted in midnight blue. Show Management requires all exhibitors provide flooring for their exhibit space.

Event Schedule

Discount Price Deadline

To take advantage of advance order discount rates, place orders online by May 26, 2026.

Exhibitor Move-in

| | | |
|-----------------------|---------------------|---|
| Sunday, June 21, 2026 | 08:00 AM - 04:00 PM | 20' x 20' Booths and Larger (Aurora Hall 1) |
| Sunday, June 21, 2026 | 05:00 PM - 09:00 PM | 20' x 20' Booths and Larger (Aurora Hall 2) |
| Monday, June 22, 2026 | 08:00 AM - 02:00 PM | All Booths Move-in (Aurora Hall 1-2) |

All booth sizes must be show ready by 2:00 PM

Exhibitors will be assigned to Aurora Hall 1 or Aurora Hall 2, based on your booth selection.

Exhibit Hall Hours

| | |
|------------------------|---------------------|
| Monday, June 22, 2026 | 04:00 PM - 06:30 PM |
| Tuesday, June 23, 2026 | 11:00 AM - 02:00 PM |
| Tuesday, June 23, 2026 | 04:00 PM - 07:00 PM |

Exhibitor Move-out

| | | |
|--------------------------|---------------------|-----------------|
| Tuesday, June 23, 2026 | 07:30 PM - 11:59 PM | Aurora Hall 1-2 |
| Wednesday, June 24, 2026 | 08:00 AM - 12:00 PM | Aurora Hall 2 |

Aurora Hall 1 must be clean and clear by 11:59 PM on Tuesday, June 23, 2026. If additional time is needed, please pre-schedule with Freeman to move items to Hall 2.

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

Shipping and Material Handling

Warehouse Shipping Address:

Exhibiting Company Name / Booth Number
NIADA Convention & Expo 2026
C/O Freeman
4493 Florence St
Denver, CO 80238
US

Warehouse Shipping Information

- The Freeman warehouse will be closed on Monday, May 25, 2026 and Friday, June 19, 2026 in observance of Memorial Day and Juneteenth.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning May 22, 2026 at the warehouse shipping address.
- Material arriving after June 16, 2026 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or un-skidded machinery), cash on delivery (COD) shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 4,500 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W x 144"L.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 08:00 AM - 03:30 PM.
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (855) 435-3234.

Event Site Shipping Address:

Exhibiting Company Name / Booth Number
 NIADA Convention & Expo 2026
 Gaylord Rockies Resort & Convention Center
 C/O Freeman
 6700 N Gaylord Rockies Blvd
 Aurora, CO 80019-2198
 US

Event Site Shipping Information

- Freeman will receive shipments at the exhibit facility beginning June 21, 2026.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (855) 435-3234.

Service Contractor Contact Information

Freeman

We want you to have a successful event. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation@](#).

Exhibitor Frequently Asked Questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit our [FAQs](#).

Exhibitor Service Hours

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of exhibitor move-in to the last day of exhibitor move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-event Checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the Material Handling Agreement paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During Event Checklist

On-site information

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

Move-out Checklist

Dismantle and move-out information

- All exhibitor materials must be removed from the exhibit facility by June 24, 2026 - 12:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by June 23, 2026 - 10:00 PM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.