

Registration Bag Inserts	\$1,500
Half Meter Boards	\$2,500
Large Meter Boards	\$2,500
Room Drops - (up to 200 rooms) (2 sponsorships per night)	\$3,500
Branded Water Bottles (1 sponsorships)	\$3,500
Attendee Note Pads (1 sponsorship)	\$5,000
Floor Clings (1 Set) - (6 sponsorships)	\$3,000
Window Clings (6 sponsorships)	\$1,750
Event Lobby TV Monitors (No Sound) - (4 sponsorships)	\$4,500
Welcome Reception (3 sponsorships)	\$10,000
Coffee Break PM Day One (1 sponsorships)	\$2,500
Coffee Break PM Day Two (1 sponsorships)	\$2,500
Coffee Break AM Day Two (1 sponsorships)	\$2,500
Breakfast Day Two (3 sponsorships)	\$7,500
Breakfast Day Three (3 sponsorships)	\$7,500
Day Two Lunch (3 sponsorships)	\$10,000
Day Two Cocktail Reception (3 sponsorships)	\$10,000
Registration Desk (1 sponsorship) (includes bag and lanyards)	\$15,000
Lead Retrieval App	\$500
WIFI (1 sponsorship)	\$10,000
Mobile App Main Sponsor (1 sponsorship)	\$3,500
Mobile App Rotating Banner (4 sponsorships)	\$1,000
Mobile App Sponsor Page (10 sponsorships)	\$750
Event Marketing Emails (4 sponsorships)	\$1,500
Event Confirmation Emails (1 sponsorship)	\$2,500

- * More options may come available and will be made available on a first come first serve basis
- * Please refer to the terms and conditions for specific requirements and deliverables for each a la carte sponsorship opportunity



For more information regarding sponsorship and advertising opportunities, contact our National **Business Partner Relations team.**

The NIADA difference is our people. Our team will assist you in crafting a customized program to meet your company's goals.



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